



# CALPEEK

## CALIFORNIA POLITICAL WEEK

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### 32<sup>nd</sup> CD UPDATE: NEW POLL SHOWS WATSON WAY AHEAD OF RIVALS IN BATTLE TO REPLACE DIXON.

Editor's note: The battle to succeed the late Julian Dixon(D) in the 32<sup>nd</sup> CD continues to draw lots of insider attention as the Feb. 26<sup>th</sup> filing deadline approaches. And now there's a new poll from Diane Watson's campaign which shows her ahead of her major Demo rivals. Here's our update & analysis...

...This much anticipated survey by Watson's pollster shows her *mashing* 3 other major Demo rivals – State Sen. Kevin Murray and L.A. Councilmembers Nate Holden and Mark Ridley-Thomas. Calpeek sources have ID at least 5 major Demo players in this special as of now: Watson, the former U.S. Ambassador to Micronesia (and former State Senator); Murray; Holden and Ridley-Thomas; and attorney Leo Terrell. Some 23 individuals have taken out papers, including several lesser known Demos, 2 Greens, 1 Libertarian, and at least 4 GOPers, including businesswoman Kathy Williamson who ran against Dixon last November...

...Here's what the poll by Fairbank, Maslin, Maullin looks like (400 likely voters, Feb. 2-4). The FM&M poll did not include Terrell or Assemblyman Rod Wright(D)...

|               | 4-way | 3-way |
|---------------|-------|-------|
| Watson        | 34%   | 44%   |
| Murray        | 13%   | 16%   |
| Holden        | 14%   | 16%   |
| Ridley-Thomas | 9%    |       |
| Others        | 10%   | 5%    |
| Undecided     | 20%   | 19%   |

...Of the 5 key players, there is growing evidence Ridley-Thomas *intends to run*, despite the spin from the other campaigns that Ridley-Thomas won't. Ridley-Thomas and Watson were both at a recent community forum. Murray and Holden were *MLA*. At this forum, Ridley-Thomas told a Calpeek source he was IN. As for Demo Assemblyman Rod Wright, there's still no official word on his plans, but insiders say he won't run. Too much on his platter right now with the energy crisis. Wright chairs the Assembly Energy

& Utilities Committee...

...*Searching for money*. Sources say Murray has been in DC at least twice during the past 2-3 weeks making the rounds, while Holden has been on the phone dialing for DC dollars. Meanwhile all eyes are on Watson to see if she can raise a credible warchest. This new poll certainly ought to help. Watson campaign consultant Leo Briones says he's shooting for a warchest of at least \$500,000. Watson was chair of the Senate Health Committee before she was termed out in '98 and she spent 20 years in Sacto; so she knows the drill. Sources say Watson will probably get funding assistance from Emily's List – and that could be very helpful. Stay tuned...

### CAMPAIGN 2001: UPDATE ON L.A. MAYOR'S RACE.

Editor's note: This week Calpeek will look at campaign warchests and endorsements, plus other odds & ends...

...*Follow the Money*. We have two columns: total contributions raised to date and cash on hand(COH):

|                      | Contributions | COH         |
|----------------------|---------------|-------------|
| Xavier Becerra       | \$ 769,330    | \$ 610,453  |
| Kathleen Connell     | \$ 749,346    | \$ 700,338  |
| James Hahn           | \$2,479,988   | \$2,069,585 |
| Steve Soboroff       | \$2,521,811   | \$1,364,786 |
| Antonio Villaraigosa | \$1,507,089   | \$1,223,646 |
| Joel Wachs           | \$1,326,231   | \$1,080,734 |

◆ *Most Interesting \$\$\$ Spin* – It comes from U.S. Rep. Xavier Becerra's campaign, which claims (correctly) that for the Year 2000 (total fundraising), Becerra is 2<sup>nd</sup> to Hahn and ahead of the rest of the pack. Remember: part of the \$1,293,134 that Becerra raised during 2000 went for his reelection to Congress – much of which went for a big cable tv buy...

◆ *SFV Demo Party Backs Villaraigosa* – The Demo Party of the San Fernando Valley has endorsed Villaraigosa for mayor. The Demo Party of S.F. Valley consists of about 12 different Demo clubs. Villaraigosa missed getting the big L.A. Co. Demo Central Cmt. endorsement, which went

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**OPEN** – no endorsement...

◆ **The L.A. Labor Endorsement** – In the battle for the L.A. Co. Federation of Labor's COPE endorsement, it's very close between Villaraigosa and Hahn, although the conventional wisdom has always been that this endorsement was Villaraigosa's to win or lose. Hahn can't win the COPE endorsement outright, but he may have just enough support to block Villaraigosa. The big vote is set for Feb. 13<sup>th</sup>. Hahn has been endorsed by the big L.A. City SEIU Local 347, as well as by the L.A. County SEIU 660. But L.A. Co. Federation of Labor chief Miguel Contreras is working overtime to roundup the necessary votes for his ally and friend Antonio Villaraigosa. Sources tell Calpeek that there's lots of pressure on SEIU 660 to abstain from the vote. If they vote for Hahn, it could be enough to block the endorsement for Villaraigosa – and that would be a major setback for the former Assembly Speaker...

◆ **Help Wanted – Connell Cmp. Mgr.** – Her stint as daily campaign manager to Kathleen Connell lasted only 2 weeks and now Julie Buckner has resigned and Connell's consultant John Shallman will assume those duties for the time being. It's no secret that Connell is tough to work for. Our sources say Buckner took a leave from Rogers & Associates to join the Connell campaign and she's expected to her to return to the L.A.-based pr/pa firm...

◆ **Help Wanted – Wachs Campaign** – Still no word (as Calpeek hit deadline) on who Wachs has hired as his tv and media consultant, although in a Feb. 5<sup>th</sup> fundraising letter Wachs brags about his unnamed "media advisor." We're still waiting. Stay tuned...

**65<sup>th</sup> AD SPECIAL ELECTION: DEMO RAY QUINTO AND GOPER RUSS BOGH WILL BATTLE IN APRIL 3 RUNOFF**

Editor's note: The battle to fill the vacant 65<sup>th</sup> Assembly District seat in Riverside Co. is at the halfway point, with Democrat Ray Quinto and GOPER Russ Bogh set to do battle in an April 3<sup>rd</sup> runoff. Here's our brief update...

...Quinto actually finished first in this primary with 41.1% of the vote. In raw numbers, Quinto got 8,681. Bogh came in second with 29.10% or 6,146 votes. Bogh defeated six other GOP candidates, whose combined vote was 6,290. Bogh was 5,000 votes ahead of his nearest GOP rival. And if one adds Bogh's vote to those of the six other GOPers, it means Quinto will have a long night on April 3<sup>rd</sup>. The turnout in the 65<sup>th</sup> AD special was just 17.82%...

...Sources believe that many of Bogh's GOP primary rivals will now endorse him. There were some members of the GOP Assembly Caucus who were not too keen on Bogh and

GOP Assembly Leader Bill Campbell's support for Bogh in the primary has been described by some as luke warm at best. But Campbell attended Bogh's victory party – to show his support...

...Both Quinto and Bogh have been on the ballot before. Bogh was in a very bitter GOP 2000 primary battle with Jan Leja, the former mayor of Beaumont. Leja won that primary and then just held on to beat Quinto in November of 2000. At the time of her election, she had already admitted violating Calif.'s campaign reporting laws. Rather than go to trial, Leja pled guilty to misdemeanor charges and agreed to give up her office...

...Our sources say it's doubtful that Assembly Speaker Bob Hertzberg and the Demo Caucus will make an *all out push* to elect Quinto. But if he could get some financial help from Demos in the Latino Caucus, Quinto could make the runoff interesting. Bogh used to work for So. Calif. Edison...

...FYI: The powerful CA Assn. of Realtors pumped in \$33,000 in an independent expenditure campaign which included 2 mailers and a phone bank operation. Stay tuned...

**CAMPAIGN 2002: CALPEEK FOLLOWS THE MONEY.**

Editor's note: The 2002 campaign for Statewide office is already underway – at least for the Demo incumbents who are not termed out. Here's an update on the MONEY trail: who's got it and who's doesn't. We will list cash on hand for each of the Statewide incumbents and candidates we are able to ID at this time. Old campaign rules still apply to Statewide races. Prop. 34, approved by voters last year, doesn't kick in until after the November 2002 election in Statewide races, but does apply to Legislative contests...

|                                     | <u>Cash On Hand</u> |
|-------------------------------------|---------------------|
| GOVERNOR                            |                     |
| Gray Davis(D-I)                     | \$25,872,279        |
| Bill Jones(R)                       | \$ 118,336          |
| LT. GOVERNOR                        |                     |
| Cruz Bustamante(D-I)                | \$665,827           |
| TREASURER                           |                     |
| Phil Angelides(D-I)                 | \$1,113,909         |
| ATTORNEY GENERAL                    |                     |
| Bill Lockyer(D-I)<br>(2 committees) | \$3,076,268         |
| SECRETARY OF STATE                  |                     |
| Keith Olberg(R)                     | \$59,219            |
| March Fong Eu(D)                    | no report           |

## CALPEEK – P.O. BOX 1468, BEVERLY HILLS, CA 90213

### CONTROLLER

|                 |               |
|-----------------|---------------|
| Dean Andal(R)   | \$1,000,000** |
| Johan Klehs(D)  | \$ 482,889    |
| Steve Westly(D) | \$ 614,388    |

### ODDS & ENDS (candidates who may be looking in 2002)

|                  |             |
|------------------|-------------|
| Bob Hertzberg(D) | \$1,102,913 |
| Carole Migden(D) | \$ 973,958  |
| Kevin Shelley(D) | \$ 700,587  |
| Jackie Speier(D) | \$ -0-      |
| Lynne Leach(R)   | \$ 50,572   |

|                         |              |
|-------------------------|--------------|
| Antonio Villaraigosa(D) | \$1,183,907* |
| Kathleen Connell(D)     | \$1,608,566* |

\* Antonio and Kathleen may be running for L.A. Mayor, but they sure have big statewide warchests to fall back on if they don't win in April...

\*\* Andal has moved this money to a State Senate account, but has not ruled out a Statewide race for Controller in 2002...

Stay tuned...

### CAMPAIGN 2001: THE L.A. CITY COUNCIL PRIMARIES

Editor's note: This week Calpeek will focus on two more L.A. City Council primary battles. The primary is April 10<sup>th</sup>, with the runoff on June 5<sup>th</sup>. The odd numbered seats are up for grabs...

☒ **9<sup>th</sup> District** – This is the district which takes in most all of downtown L.A. Councilwoman Rita Walters is *termed out* and there are 7 candidates vying to replace her – but only 3 are considered serious contenders: Assemblyman Carl Washington(D-Paramount); Public Works Comm. Woody Fleming; and Jan Perry, who used to be Walters' chief of staff. The money trail:

|            | <u>Contributions</u> | <u>Cash On Hand</u> |
|------------|----------------------|---------------------|
| Fleming    | \$ 53,175            | \$ 35,383           |
| Perry      | \$133,580            | \$ 99,422           |
| Washington | \$152,309            | \$145,067           |

...Walters is supporting Fleming, who is a former long time SEIU organizer/leader. And at one time he too worked for Walters. He is perhaps better known as an elected member of the L.A. Charter Reform Commission. It's no secret that Walters and Perry aren't buddies. Perry, who is a community development expert, also has worked for Councilman Nate Holden and most recently handled the 2000 Census Outreach program for L.A. City. As for Washington, he's the best funded, but could be hit because in the official Certified List of Candidates in the Nov. 7, 2000 election, Washington listed Paramount as his home town. A very close contest between these three candidates...

☒ **15<sup>th</sup> District** – Harbor area Councilman Rudy Svornich Jr. is *termed out* after 8 years and there are 5 rivals battling to replace him. Best known is L.A. Charter Reform Comm. Janice Hahn, daughter of the late Sup. Kenny Hahn and sister to L.A. City Atty. Jim Hahn. She's got a long list of Demo Party endorsements and is way ahead of her rivals in the money wars. Yet there are some who think Hahn will have a tough race. Her big threats comes from attorney Bob Nizich, who has been active in the community for many years; and from former legislative and council aide Hector Cepeda, who has some impressive labor support (SEIU Joint Council 8 and ILWU So. Calif. District Council). Here's the money trail:

|         | <u>Contributions</u> | <u>Cash On Hand</u> |
|---------|----------------------|---------------------|
| Hahn    | \$134,231            | \$94,052            |
| Nizich  | \$ 96,795            | \$48,261            |
| O'Brien | \$ 30,695            | \$21,828            |
| Hillman | \$ 42,690            | \$10,909            |
| Cepeda  | \$ No report online  |                     |

...The Hahn campaign has released a recent survey which shows her well in front of her rivals, but there is a rather large undecided vote. The poll was taken Dec. 17-19 among 400 likely voters by Fairbank Maslin Maullin. It shows Hahn with 31%, followed by Cepeda with 10%, Ken Hillman at 6%, Nizich at 5%, Frank O'Brien at 4% and 43% undecided. Stay tuned...

### CALIF.'S DONNA LUCAS ELECTED AAPC PRESIDENT.

Donna Lucas, who has been the American Assn. of Political Consultants' VP for the past two years, is now the AAPC President. Lucas is president & CEO of NCG Porter Novelli in Sacramento. She succeeds Ray Strother, who replaces Dick Woodard as AAPC chair. Wayne Johnson of Sacto-based Johnson, Clark & Associates, is the AAPC's Secretary Treasurer. All this happened at the AAPC's annual conference in Washington DC, Jan. 24-28...

...In addition to the election of a new slate of officers, the AAPC also gave out it's annual *Pollie awards* to political consultants. Campaign Mgr. of the Year award went to President George W. Bush's key political advisor, Karl Rove. There are more than 200 Pollie award categories, and because there can be 4 awards in each category, **Calpeek will only list 1<sup>st</sup> place winners** (for Calif. consultants). Here's the list...

● Goddard/Claussen-Porter Novelli's Sacto office won two 1<sup>st</sup> place awards: newspaper ad (less than full page) for the American Council of Life Insurers; and website for YES on Prop. 39...

● Mark Armour of Greer Margolis' L.A. office won two 1<sup>st</sup> place awards: radio ad for YES on 6(Oregon); and tv ad for O'Bannon for Indiana Governor...

● S.F.-based Barnes, Mosher, Whitehurst won two 1<sup>st</sup> place awards: tv ad for YES on M (S.F.); yard/outdoor sign for YES on Prop. A (S.F.)...

● S.F.-based Terris Jaye & Barnes won three 1<sup>st</sup> place awards: door hangers for Ron Dubum for S.F. Sup; print and direct mail (muni candidate), for Willie Brown for mayor; and full page newspaper ad for Willie Brown for mayor.

● Paul Kinney Productions in Sacto won a 1<sup>st</sup> place award for the best non-broadcast video for Gov. Gray Davis...

#### **CALPEEK'S INFOBAHN; POLITICAL SHORT TAKES.**

Editor's note: Here are a few items, political & otherwise, worth noting...

■ ***Undoing the 55% School Bond Vote*** – The Howard Jarvis Taxpayers Assn. (HJTA) is giving serious consideration to an initiative which would pull the plug on the recently approved Prop. 39 and restore the 2/3rds vote requirement for local school bonds. Prop. 39 eliminated the 2/3rds vote and replaced it with a 55% vote requirement. The key decision facing HJTA is the time frame. Paperwork for title & summary has been filed with the AG's office, as time is beginning to get short to make the Mar. 5, 2002 primary ballot. The HJTA calls its initiative the *Homeowner Protection Act of 2002*. The HJTA still believes that Prop. 39 will drive up property taxes to the point that there will be another taxpayer revolt. But the group admits that it will take time (perhaps 2 to 3 years) before this sinks in. So maybe instead of 2002, we might be looking at 2004...

■ ***Voter.Com Is Outofbusiness.com*** – Even though this political website had lots of promise – and they made a very big splash at both the RNC and DNC conventions this past year – bottomline is that there just were not enough political junkies to keep the advertisers interested...

■ ***Riordan Fires Police Commissioner*** – Gerald Chaleff was fired recently by L.A. Mayor Richard Riordan and his firing as Police Commission president has touched off a huge firestorm at City Hall. Warren Christopher (remember the Christopher Commission after Rodney King) called Riordan's actions, "unwise and ill-timed." So far only one of the Big 6 candidates for mayor has backed Riordan – no shock here: Steve Soboroff, Riordan's guy in the mayor's race. The mayor says the LAPD is in a crisis and blames much of the current problem on Chaleff. Anti-Riordan city hall types say Riordan should look in mirror if he is looking for someone to blame for LAPD problems. As for the L.A. chapter of the National Lawyers Guild, they say Riordan should have fired LAPD Chief Bernard Parks. Stay tuned...

#### **CALPEEK'S NEW JOBS AND PERSONNEL NOTICES.**

Editor's note: Here are some items to mark down in your notebook...

● A sad note: Frederic Wyatt, one of the first elected trustees of the L.A. Community College District, died Jan. 25<sup>th</sup>. He was 90. R.I.P...

● The L.A. City Ethics Commission's new Executive Director is LeeAnn Pelham, who has been serving as the commission's interim ED since October 2000. She has been with the Ethics Commission since 1991...

● The L.A. based law firm of Weston, Benshoof, Rochefort, Rubalcava & MacCuish has hired Gregory Zlotnick as *Of Counsel*. He's an expert on water management...

● A new lobbying firm in Sacto: Capitol Advocacy, with principals Dave Helmsin, John Lutimer, Leslie Medina and Hubert Riley. ☎(916)444-0400...

● Gov. Davis has named his Legal Affairs Secretary and Chief Counsel, Demetrios A. Boutris, as Calif. Corporations Commissioner and special counsel to the Governor. Boutris' replacement is Barry P. Goode, 52, of Richmond...

● The L.A. Area Chamber of Commerce has installed Charles Woo as its new chair. He's the co-owner and CEO of Megatoys...

● If you're wondering what happened to 20<sup>th</sup> CD GOP candidate Rich Rodriguez, he's back on tv anchoring the news at KSEE-TV(Chn. 24). He used to be with KFSN...

● The L.A.-based Consensus Planning Group has hired Josh Gertler as VP. Gertler was with Fleishman-Hillard and Hill & Knowlton prior to joining CGP...

#### **CALPEEK'S CALENDAR OF POLITICAL EVENTS**

|            |                                                                                           |
|------------|-------------------------------------------------------------------------------------------|
| Feb. 13    | L.A. Co. COPE (endorsement meeting for L.A. Mayor).                                       |
| Feb. 16-19 | Calif. Libertarian Party state convention, San Jose Doubletree Hotel.                     |
| Feb. 23-25 | CA Republican Party spring convention @ Hyatt Regency Hotel, Sacramento.                  |
| Feb. 25-27 | Sacramento Seminar.                                                                       |
| Feb. 27    | Burbank city election.                                                                    |
| Mar. 6     | 60 municipal elections, mostly L.A. County; 24 <sup>th</sup> SD Special election primary. |
| Mar. 9-13  | Nat'l League of Cities Congressional Cities Conference, Washington DC.                    |